



“BlueMissionMed Support Programme: Masterclass on Access to finance”

The webinar Link will be provided in due time after registration. [CLICK TO REGISTER](#)

Context	This masterclass features expert panellists from organizations supporting the EU Mission “Restore our Oceans and Waters,” where they will share experiences with financing options for innovative solutions. The session will explore challenges faced by supported initiatives, limitations of traditional investment models, and new approaches to financing local innovation ecosystems.	
Objectives	Masterclass on Access2Finance aims to <ul style="list-style-type: none"> • Introducing support services for local innovation. • Share experiences with financing options. • Discuss limits of traditional investment models. • Explore innovative financing approaches. • Identify gaps and regional needs. 	
Organizer	BlueMissionMed	https://bluemissionmed.eu/
	The EU-funded BlueMissionMed coordination and support action, aimed at supporting the implementation of the EU Mission Restore Our Ocean and Waters, is committed to empower all the actors that can take a role in preventing and eliminating pollution in the Mediterranean Sea and waters. The goal of BlueMissionMed is to support, connect and structure existing initiatives and activities, disseminate and upscale transformative innovative solutions, mobilise and synergize relevant actors.	
Target participants	Public authorities, Private Sector, Start-ups, Civil Society	
Sectoral priority	The webinar will focus mainly on the indicated priorities of preventing and eliminating pollution of our oceans, seas and waters. <ul style="list-style-type: none"> • Broaden geographic and thematic scope of the Innovative Transformative Solutions • Demonstrate commitment to inclusivity and cross-basin cooperation • Share successful models and solutions. Explore future collaboration opportunities. 	

EVENT AGENDA

10:30-10:45	Setting the Scene <ul style="list-style-type: none"> Introduction to the support services <i>Irene Alonso – BlueMissionMed Support Programme</i> Overview of our support <i>Marta Hergueta – BlueMissionMed Support Programme</i> Setting the problem with financing local innovation ecosystem <i>Matteo Bocci – BlueMissionMed Support Programme</i>
10:45-11:25	Session 1: Challenges and opportunities in financing innovation <ul style="list-style-type: none"> Unlocking finance for coastal resilience: Leveraging impact investments and Nature-based Solutions for the Mediterranean – Mauro Randone (WWF) Impact-driven acceleration: enabling startups through innovation, networks, and finance – Lavinia Carrese (FAROS) Assessment of Blue Economy Investments with tools from VERIMPACT - Christina Deligianni (Verim pact) Questions & Answers with the audience <i>Challenges faced by solutions supported</i>
11:25-12:05	Session 2: Innovative and impact financing models <ul style="list-style-type: none"> Lessons from developing financial tools that enable small-scale fishers and coastal communities to access public funding and test innovative solutions – Camille Richer (Blue Seeds) Funding the Future: Big Visions, Local Power – Valerie de Liedekerke (Atlantic CSA) Systemic Investing for Social Change: how community-driven funding can accelerate financial capital as both resource and connective tissue – Laura Orestano (Social Fare) Questions & Answers with the audience <i>Challenges faced by solutions supported</i>
12:05-12:45	Session 3: Exchanges with local institutional actors <ul style="list-style-type: none"> Gaps and needs on implementation of local innovation by regions - Regional Authority, Emilia Romagna (TBC) Moderated roundtable with panellists Questions & Answers with the audience <i>Challenges faced by solutions supported</i>
12:45-13:00	Key takeaways <ul style="list-style-type: none"> Concluding remarks and way forward for BMM