



Context	<p>In the framework of the <u>EU Mission “Restore our Ocean and Waters by 2030”</u>, the EU funded project <u>BlueMissionMed</u> announces the second edition of the “Society4Med” Award to celebrate the initiatives involving citizens in transformative actions and therefore contributing to the Mission’s objectives.</p> <p>The EU Mission “Restore our Ocean and Waters by 2030” aims to eliminate pollution and make the blue economy (the economic activities that depend on the sea) carbon-neutral and circular. The Mission supports regional engagement and cooperation through area-based "Lighthouses" in major sea/river basins. Mission Lighthouses are sites to pilot, demonstrate, develop and deploy the Mission activities across EU seas and river basins.</p> <p>The <u>first edition of the “Society4Med” (2024)</u> awarded two good practices which engaged citizens in protecting Ocean and Waters through awareness and communication campaigns/activities or citizen science activities. The <u>BlueMissionMed awards</u> represent an opportunity to witness the commitments of the Mediterranean organisations towards the Mission and to present the actions and initiatives which contribute to the Mission Ocean’s objectives.</p>	
Organiser	BlueMissionMed	<u>Website</u>
	CNR, FVA, La Saison Bleue, WWF Mediterranean	
The award: categories and prizes	<p>The second edition of the “Society4Med” will award 2 good practices engaging citizens in protecting Ocean and Waters in the following two categories:</p> <ul style="list-style-type: none">• Category 1: Sport & Leisure initiatives contributing to engage the civil society in protecting ocean and waters• Category 2: Blue Education Initiatives (formal, non-formal and informal)	



	<p>Thanks to the endorsement of the Mission Charter, the winning good practices (one per category) will:</p> <ul style="list-style-type: none"> • Be awarded with an official ceremony in the context of an event organised by the BlueMissionMed project, rewarding their contribution towards the societal engagement to protect the Mediterranean basin from pollution; • Receive technical advice and capacity building services from BlueMissionMed experts; • Access to the Mission Implementation Platform services (granting access to knowledge, projects portfolio, information on funding, etc.) and Help Desks (including support to develop science and transition roadmaps, and skills training), which will be deployed only after official endorsement of the Mission Charter; • Access opportunities for networking and sharing of best practices; • Be video interviewed and promoted through BlueMissionMed and the EU Mission “Ocean and Waters” communication channels as best practice in societal engagement; • Receive BlueMissionMed book for kids “Our Blue Treasure”, in one of the 9 languages available. <p>All the shortlisted submissions will be included in Society4Med’s booklet of BlueMissionMed project and widely disseminated through the project’s channels.</p>
How to participate?	<p>To compete for the award, participants should represent an organisation (NGOs, private companies, research institutes, schools, associations, foundations, etc.) whose proposed activity is implemented in the Mediterranean basin and which submit their application through this Google form</p> <p>Participation is free of charge.</p>
Important dates	<p>The deadline for the submission of your actions is 30 September 2025 (deadline extended!).</p> <p>The 2 winners will be notified by 15 October 2025.</p> <p>Award Ceremony: 7 November 2025.</p>
Eligibility criteria	<p>1) Submitted actions must have endorsed or submit the application to the Mission Charter before the deadline (15 September 2025). In the application to the Mission Charter, it should be clear how the action contributes to the Mission Ocean objectives, goals and two enablers (if possible). Proof of</p>



	<p>endorsement of the Mission Charter (i.e. compiled submission form) must be uploaded in the Google form in the specific section.</p> <p>2) Submitted actions are required to contribute to objective II of the Mission Ocean, to prevent and reduce pollution in the Mediterranean basin.</p> <p>3) Applicants can submit their actions to both categories with two different applications.</p> <p>4) Single citizens are not eligible for the award.</p>
Evaluation criteria	<p>The actions submitted will be evaluated by a jury composed by experts from BlueMissionMed consortium and according to the following criteria:</p> <ul style="list-style-type: none"> • Contribution to the Mission Ocean objectives, goals and two enablers; • Innovativeness of the format implemented; • Attractiveness and quality of users' experience; • Number of students / Sport & Leisure practitioners/citizens engaged; • Impact of the good practice in protecting the Mediterranean basin against pollution; • Replication potential.
Award Ceremony	<p>The "Society4Med" Award will be conferred on 7 November 2025, in the context of Ecomondo in Rimini, Italy. The winners will be invited to the awarding ceremony and their travel and accommodation expenses (up to two persons per category, representing the winning organisations) will be taken in charge by the organisers.</p>
Contacts	<p>For further information, please contact: communication@bluemissionmed.eu</p>