

DRAFT AGENDA

(Updated on 20/03/2025)

Venue of the meeting:

Fiera di Levante – Ingresso Monumentale Lungomare Starita, 4 – 70132 Bari

9.00-13.00 – CPMR INTERMEDITERRANEAN COMMISSION WORKING GROUP ON CLIMATE, WATER & INTEGRATED MARITIME POLICY

Specific Workshop – Blue Mission Med's Policy4Med Designathon

Working languages: English & Italian

13.00-14.00 - LUNCH

14.00-18.00 – CPMR INTERMEDITERRANEAN COMMISSION POLITICAL BUREAU

Working languages: English, French, Greek, Italian and Spanish

This meeting is only for members of the Intermediterranean Commission Political Bureau, alternate members and invited guests







Organized in the framework

of the CPMR Intermediterranean Commission Political Bureau
and Working group on Climate, Water & Integrated Maritime Policy

Policy4Med Designathon

"Boosting the implementation of innovative solutions for the EU Mission Restore our Ocean and Waters in the Mediterranean"

27 March 2025

Venue: Fiera di Levante – Bari (Puglia-Italia)
Working language: English & Italian

BlueMissionMed (Horizon Europe CSA) represents the **Mediterranean Lighthouse**, as part of the EU's Ocean Mission to "Restore our Oceans and Waters by 2030." It focuses on setting up, structuring, and empowering a basin-scale innovation ecosystem to ensure progress towards "Preventing and Eliminating Pollution of our Oceans, Seas and Waters." Specifically, BlueMissionMed supports the development and deployment of **transformative innovative solutions** in the areas of **technology**, **society**, **business** and **governance**.

Overall moderation: Elodie Nunes, Executive Secretary, CPMR Intermediterranean Commission

9.00-9.30	RECEPTION & REGISTRATION
9.30-09.45	OPENING & WELCOMING REMARKS • Gianna Elisa Berlingerio, Director of the Economic Development Department, Puglia Region • Elio Sannicandro, Director of ASSET – Regional Strategic Agency for Sustainable Territorial Development
9.45-10.00	AIMS & OBJECTIVES OF THE BMM PROJECT AND THE DESIGNATHON • Francesco Camonita, Policy-Project Officer, CPMR Intermediterranean Commission • Setting the scene: the BlueMissionMed Project • The Policy4Med Designathon
10.00-10.30	PITCHING OF INNOVATIVE SOLUTIONS FOR WATER DEPOLLUTION This session is dedicated to pitching solutions by providers as per the identified territorial needs in terms of water management and depollution.
10.00-10.10	Solution 1: Methodology for Monitoring Marine Litter from Bottom Trawlers (Monitoring/Fisheries/Marine Litter) – Marc Balcells Surroca (ICM-CSIC, Catalunya)









10.10-10.20	Solution 2: Management and Solutions for Nutrient Pollution in the "Mar Menor" Lagoon – Victor Serrano (Director of Area, Murcia Region)
10.20-10.30	Solution 3: GreenLife4Seas: GREen ENgineering solutions: a new LIFE for SEdiments and Shells – Authored by Claudia Vitone, Nicola Parisi, Rossella Petti, Matilda Mali. Presentation by Rossella Petti (POLIBA University - FABLAB, Puglia Region)
10.30-11.15	Moderation: Francesco Camonita, CPMR-IMC Policy and project Officer
	WORLD CAFÉ – Barriers, Resistances and Needs towards Solutions Implementation
	 Working session through roundtables. Discussions start through a short presentation of research results on barriers, resistances and needs for implementation for each typology of solutions. Participants are encouraged to share their own experience on similar cases.
	11.15-11.45 – Coffee break
11.45-12.30	Moderation: Francesco Camonita , CPMR-IMC Policy and project Officer
	WORLD CAFÉ – Opportunities & Enablers for Solution Implementation
	 Working session through roundtables. Discussions start through a short presentation of research results on opportunities and enablers to upscale implementation for each typology of solutions. Participants are encouraged to share their own experience on similar cases.
12.30-13.00	WRAP-UP & CONCLUSIONS
	Francesco Camonita, Policy-Project Officer, CPMR Intermediterranean Commission
	Summary of discussions – Mentimeter session
	Opportunities of the Mission Charter and the BlueMissionMed Support Programme (matchmaking systems, mentoring opportunities)

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