



# BlueMissionMed National Events: HUBs4Innovation

*Support and empower the Mediterranean Sea basin innovation ecosystem*

**Event Language: Turkish-English (There will be a Turkish translation for English presentations)**

**Location: Mersin Mercan Climate and Environment Science Center**

**Format: Hybrit (Link will be shared with online participants after registration)**

**16 January 2025 from 09:00 to 16:30 (TR Time / GMT+3)**

Context	<p>The BlueMissionMed National HUBs are Territorial Multistakeholder Communities which implement the activities and priorities of BlueMissionMed project in alignment with the overarching EU Mission Restore Our Ocean and Waters. Their core role is to facilitate and support individuals and organizations by engaging private and public actors, experts, and institutions, facilitating knowledge exchange and playing a pivotal role in providing them with the necessary content and expertise, empowering participants to develop and implement their ideas effectively.</p> <p>Between Autumn 2024 and Winter 2025, BlueMissionMed is organizing a set of events, in collaboration with the French, Greek, Italian, Maltese, Spanish, Tunisian and Turkish BlueMissionMed National and Regional HUBs.</p>
Objectives	<p>HUBs4Innovation Events aims to</p> <ul style="list-style-type: none"><li>• Showcasing innovative solutions to tackle marine pollution,</li><li>• Creating networking opportunities between solution providers and businesses, investors and other stakeholders in the Mediterranean blue economy who may be interested in their further uptake and replication</li><li>• Developing dialogue with policy makers on solution implementation</li></ul>
Organizer	<p>BlueMissionMed   <a href="https://bluemissionmed.eu/">https://bluemissionmed.eu/</a></p> <p>The EU-funded BlueMissionMed project, aimed at supporting the implementation of the EU Mission Restore Our Ocean and Waters, is committed to empower all the actors that can take a role in preventing and eliminating pollution in the Mediterranean Sea and waters. The goal of BlueMissionMed is to support, connect and structure existing</p>



	initiatives and activities, disseminate and upscale transformative innovative solutions, mobilise and synergize relevant actors.
Target participants	National stakeholders from BlueMissionMed National and Regional HUBs and European and international key actors, from Policy, Business, Research & Innovation and Civil Society.
Sectoral priority	The workshop will focus mainly on the indicated priorities of preventing and eliminating pollution of our oceans, seas and waters; <ul style="list-style-type: none"><li>• implementation of circular and bio-based solutions to prevent pollution in natural environments</li><li>• reduce marine plastic pollution at e city level</li></ul>



## EVENT AGENDA

09:00-09:30	<b>Online Session Start &amp; Registration</b> (We kindly ask online participants to connect 10 minutes before to avoid any technical problems.)
09:30-09:50 (20 mins)	<b>Opening Speeches</b> <i>Master of the Ceremony: Mustafa YUCEL, Deputy Director of METU Institute of Marine Sciences, METU BlueMissionMed Turkey Partner, Hub Representative</i> <ul style="list-style-type: none"><li>• <b>Mustafa YUCEL</b>, METU Institute of Marine Sciences</li><li>• <b>Merve POLAT</b>, TÜBİTAK Mission Türkiye National Contact Point</li><li>• <b>Arda ALP</b>, Mersin Metropolitan Municipality Climate Change and Zero Waste Department</li></ul>
09:50-11:05 (75 mins)	<b>Session 1: Dialogue with Policy Makers on Solution Implementation</b> <i>Roundtable discussions on opinions and contributions through the implementation of transformative innovative solutions will be conducted.</i>
	<ul style="list-style-type: none"><li>• <b>Ezgi ŞAHİN</b>, METU IMS; BlueMissionMed and innovative transformative solutions, <a href="https://www.bluemissionmed.com">BLUEMISSIONMED</a></li></ul> <i>Moderator: Devrim TEZCAN, METU Marine Sciences Institute</i> <ul style="list-style-type: none"><li>• <b>Hacer ÇAĞLAYAN</b>, Ministry of Environment, Urbanization and Climate Change, General Directorate of EIA Permit and Inspection, Department of Laboratory Measurement and Monitoring</li><li>• <b>Sinan CAN</b>, Mersin Metropolitan Municipality, Chamber of Environmental Engineers</li><li>• <b>Samim KAYIKÇI</b>, Hatay Metropolitan Municipality Environmental Protection and Control Department Marine and Coastal Management</li><li>• <b>Levent Sırrı SELEKOĞLU</b>, Çukurova Development Agency, Mersin Investment Support Office</li><li>• <b>Çağdaş KIZIL</b>, Antalya Chamber of Commerce and Industry, Project Development and Government Support Office</li><li>• Question &amp; Answer</li></ul>
11:05-11:25 (20 mins)	<b>Coffee Break</b>
11:25-12:45 (80 mins)	<b>Session 2: Showcase of National and International Mediterranean Practices Towards "Prevention and Elimination of Pollution"</b> <i>Pitches from transformative innovative solutions selected to respond to specific needs in Türkiye territory will be held. Please note that some of the presentations will be held in English and there will be a Turkish translation option.</i>





	<ul style="list-style-type: none"> <li>• <b>Gian Claudio FAUSSONE</b>, SINTOL SRL; Recycling Marine Litter Into Compliant Marine Fuels Via Low Temperature Pyrolysis Prototype, <a href="#">MARGNET</a></li> <li>• <b>Sara Gil GUERRERO</b>, IDENER.AI; Formulation and application of a computational model-driven framework for the design and improvement of synergetic biosystems for removal of mixed contaminants from polluted soils, sediments and (ground) water, <a href="#">BIOSYSMO</a></li> <li>• <b>Vesna KURALT</b>, National Institute of Chemistry, Slovenia, Co-creating strong uptake of REMEDIES for the future of our oceans through deploying plastic litter valorisation and prevention pathways, <a href="#">REMEDIES</a></li> <li>• Question &amp; Answer</li> <li>• <b>Zeki ALTUN</b>, Mersin Metropolitan Municipality, Unite for Plastic Free Mersin Coasts, <a href="#">Up-FreeCoasts</a></li> <li>• <b>Mehmet DILAVER</b>, TUBITAK Marmara Research Center, “Chemical pollution remediation technologies based on micro-algae solutions” <a href="#">RHE-MEDiation</a></li> <li>• <b>Olgaç GÜVEN</b>, Akdeniz University; Pollution Free Smart Cities: Carrying Cleas Seas Efforts to Next Level</li> <li>• Question &amp; Answer</li> </ul>
<b>12:45-13:30</b> <b>(45 mins)</b>	<p><b>Session 3: Closing Remarks and Interactive Discussion</b> <i>Mustafa YUCEL, METU Marine Sciences Institute</i></p>
<b>13:30-14:30</b> <b>(75 mins)</b>	<p><b>Networking Lunch and Poster Presentations</b></p> <ul style="list-style-type: none"> <li>• <i>Presenting Innovative Sollution Ideas on poster presentation</i></li> <li>• <i>Matchmaking</i></li> </ul>
<b>14:30-16:30</b> <b>(2 hours)</b>	<p><b>Tour: Mercan Climate and Environment Science Center</b></p> <ul style="list-style-type: none"> <li>• <i>Mini Tour</i></li> <li>• <i>Planetarium Show</i></li> </ul>