



## BlueMissionMed National Events: HUBs4Innovation

Support and empower the Mediterranean Sea basin innovation ecosystem

### AGORA EVENT – SMARTCITY EXPO WORLD CONGRESS:

#### *“BLUE SOLUTIONS FOR PORTS TO FACE PLASTIC POLLUTION”*

Nov 5, 2024, 14:00-14:45 h. - Fira Barcelona - Gran Vía.

**BlueMissionMed** is a European project focused on setting up, structuring and empowering a basin-scale innovation ecosystem to ensure progress towards Objective 2 of the Mission ‘Restore our Oceans and Waters by 2030 - Prevent and Eliminate Pollution of our Oceans, Seas and Waters’. Specifically, the project supports the development and deployment of transformative innovative solutions in the areas of technology, society, business and governance.

**Objectives:** This session aims at showcasing innovative solutions to tackle marine pollution and creating networking opportunities between solution providers and businesses, investors and other stakeholders in the Mediterranean blue economy who may be interested in their further uptake and replication.

The Agora Session of the BlueMissionMed Spanish HUB will use a “pitching” methodology to demonstrate the solutions. Short, brief and dynamic presentations will be held to make these solutions known to stakeholders, potential investors or companies interested in them. A space for Q&A and a final debate on the opportunities offered by the Blue Economy will be provided.

#### **Agora Event:**

- **14:00 – 14:05 h.** Presentation of the BlueMissionMed project.
- **14:05 – 14:15 h.** Alternatives to single use plastics (SUP) in HORECA sector. [Save the Med \(HAPI tool\)](#) for HORECA sector) and [POTS](#) (reuse options).
- **14:15 – 14:20 h.** [TecnoConverting Engineering](#) Collection system for capturing plastics and solid elements from sewage overflows during rain events.
- **14:20 – 14:25 h.** [SEAQUAL INITIATIVE](#). Remove ocean plastic with circular solutions, provide textile and non-textile “state of the art” products, Build the SEAQUAL community to use those B2B products.
- **14:25 – 14:30 h.** [Sumbox](#). A new packaging vision to drastically reduce single-use plastic packaging. Specially designed for shipments in extreme conditions, such as the transport of fish and seafood.
- **14:30 – 14:45 h.** Questions and answers. Matchmaking/B2B.

#### **More information about the Agora Event and Blue Mission Med Project:**



[Agora Event](#)



[Congress Tickets](#)



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