

## BlueMissionMed National HUBs in action

*Mobilising stakeholders from Türkiye towards the implementation of transformative innovative solutions for the EU Mission Ocean and Waters within the Mediterranean basin*

**Date:** Monday, June 10, 2024

**Time:** 13:50-16:45 (GMT+3, TR Time)

**Event Language:** Turkish-English (There will be a Turkish translation for English presentations)

**Location:** Online (Link will be shared with participants after registration)

Context	<p>The BlueMissionMed National HUBs are Territorial Multistakeholder Communities which implement the activities and priorities of the BlueMissionMed project in alignment with the overarching EU Mission Restore Our Ocean and Waters. Their core role is to facilitate and support individuals and organizations by engaging private and public actors, experts, and institutions, facilitating knowledge exchange and playing a pivotal role in providing them with the necessary content and expertise, empowering participants to develop and implement their ideas effectively.</p> <p>Between May and June, BlueMissionMed is organizing a set of events, in collaboration with the French, Greek, Italian, Maltese, Spanish, Tunisian and Turkish BlueMissionMed National and Regional HUBs.</p>		
Objectives	<ul style="list-style-type: none"> <li>• Showcase and demonstrate selected transformative innovative solutions according to the EU Zero Pollution Hierarchy, to prevent and reduce pollution across the Mediterranean Sea and waters;</li> <li>• Collect stakeholders' feedback and inputs on selected transformative innovative solutions;</li> <li>• Facilitate the solutions' adoption and implementation with the aim of achieving the EU Mission objectives.</li> </ul>		
Organizer	<table border="1" data-bbox="331 1384 678 1429"> <tr> <td data-bbox="331 1384 678 1429">BlueMissionMed</td> <td data-bbox="678 1384 1439 1429"><a href="https://bluemissionmed.eu/">https://bluemissionmed.eu/</a></td> </tr> </table> <p>The EU-funded BlueMissionMed project, aimed at supporting the implementation of the EU Mission Restore Our Ocean and Waters, is committed to empowering all the actors that can take a role in preventing and eliminating pollution in the Mediterranean Sea and waters. The goal of BlueMissionMed is to support, connect and structure existing initiatives and activities, disseminate and upscale transformative innovative solutions, and mobilise and synergize relevant actors.</p>	BlueMissionMed	<a href="https://bluemissionmed.eu/">https://bluemissionmed.eu/</a>
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Target participants	<p>National stakeholders from BlueMissionMed National and Regional HUBs and European and international key actors, from Policy, Business, Research &amp; Innovation and Civil Society.</p>		
Sectoral priority	<p>The workshop will focus mainly on the indicated priorities of preventing and eliminating pollution of our oceans, seas and waters;</p> <ul style="list-style-type: none"> <li>• implementation of circular and bio-based solutions to prevent pollution in natural environments</li> <li>• reduce marine plastic pollution at the city level</li> <li>• circular solutions for fishing nets</li> </ul>		

## EVENT AGENDA

13:50-14:00	<b>Online Session Start</b> (We kindly ask you to connect 10 minutes before to avoid any technical problems.)
14:00-14:10	<b>Opening Speeches</b> <ul style="list-style-type: none"> <li>• <i>Master of the Ceremony: Mustafa YUCEL, Deputy Director of METU Institute of Marine Sciences, METU BlueMissionMed Turkey Partner, Hub Representative</i></li> <li>• <i>Barış SALIHOGLU, Director of METU Institute of Marine Sciences, BlueMed GSO Member, Hub Representative</i></li> </ul>
14:10-15:20	<b>Session 1: Showcase of National and International Mediterranean Practices Towards "Prevention and Elimination of Pollution"</b> <i>Presentation of transformative innovative solutions selected to respond to specific Türkiye territory and needs will be showcased. Please note that some of the presentations will be held in English and there will be a Turkish translation option.</i>
	<ul style="list-style-type: none"> <li>• <i>Thomais VLACHOGIANNI, MIO-ECDE, "A holistic zero pollution framework" <a href="#">SOSZEROPOL2030</a></i></li> <li>• <i>Abhilash VENKATESHAIAH, EDEN TECH; "Microfluidic remediation of water" <a href="#">iMERMAID</a> and "Microplastics removal from WWTPs with ASCANDRA microfluidic technology" <a href="#">UPSTREAM</a></i></li> <li>• Question &amp; Answer</li> <li>• <i>Mehmet DILAVER, TUBITAK Marmara Research Center, "Chemical pollution remediation technologies based on micro-algae solutions" <a href="#">RHE-MEDiation</a></i></li> <li>• <i>Tolga YUCEL, WWF and Kemal KILIC, İzmir Metropolitan Municipality, "Cities network, zero waste action plans and implementation" <a href="#">Plastic Smart Cities &amp; İzmir Pilot Site</a></i></li> <li>• <i>Nagihan KUL, PAGEV Foundation, "Certification Programme, Training and Awareness on plastic waste to enterprises and other sectors" <a href="#">Operation Clean Sweep</a></i></li> <li>• Question &amp; Answer</li> </ul>
15:20-16:30	<b>Session 2: "Mobilisation and Mutual Learning"</b> Engaging stakeholders to act on the outcomes of tailored transformative solutions for the Oceans and Waters subscription: communicative discussion to co-create regional implementation roadmaps (Mentimeter)
16:30-16:45	<ul style="list-style-type: none"> <li>• <i>Facilitators: Ezgi SAHIN and Pinar UYGURER, METU Marine Sciences Institute</i></li> </ul> <b>Help us understand the barriers, resistances, opportunities, and facilitators to cells of waterproofing reduction. Key questions:</b> <ul style="list-style-type: none"> <li>• Are you interested in implementing this solution?</li> <li>• What obstacles or resistance do you think this solution will encounter?</li> <li>• What kinds of opportunities or enablers will make the solution successful?</li> <li>• As a stakeholder, what do you need to better implement this solution?</li> </ul>
	<b>Closing and Future Steps</b>

- *Mustafa YUCEL, Deputy Director of METU Institute of Marine Sciences, METU BlueMissionMed Turkey Partner, Hub Representative*
- *Bariş SALIHOGU, Director of METU Institute of Marine Sciences, BlueMed GSO Member, Hub Representative*