



***Mobilising Spanish stakeholders towards the implementation of transformative innovative solutions for the EU Mission Ocean and Waters within the Mediterranean basin***

**23 May 2024 from 11.00 a.m. to 13.00 p.m. CEST**

<p>Context</p>	<p>The BlueMissionMed National HUBs are Territorial Multistakeholder Communities which implement the activities and priorities of BlueMissionMed project in alignment with the overarching EU Mission Restore Our Ocean and Waters. Their core role is to facilitate and support individuals and organizations by engaging private and public actors, experts, and institutions, facilitating knowledge exchange and playing a pivotal role in providing them with the necessary content and expertise, empowering participants to develop and implement their ideas effectively.</p> <p>Between May and June, BlueMissionMed is organizing a set of events, in collaboration with the French, Greek, Italian, Maltese, Spanish, Tunisian and Turkish BlueMissionMed National and Regional HUBs.</p>	
<p>Objectives</p>	<ul style="list-style-type: none"> <li>• Showcase and demonstrate selected transformative innovative solutions according with the EU Zero Pollution Hierarchy, to prevent and reduce pollution across the Mediterranean Sea and waters;</li> <li>• Collect stakeholders' feedback and inputs on selected transformative innovative solutions;</li> <li>• Facilitate the solutions' adoption and implementation with the aim of achieving the EU Mission objectives.</li> </ul>	
<p>Organizer</p>	<p>BlueMissionMed</p>	<p><a href="https://bluemissionmed.eu/">https://bluemissionmed.eu/</a></p>

	<p>The EU-funded BlueMissionMed project, aimed at supporting the implementation of the EU Mission Restore Our Ocean and Waters, is committed to empower all the actors that can take a role in preventing and eliminating pollution in the Mediterranean Sea and waters. The goal of BlueMissionMed is to support, connect and structure existing initiatives and activities, disseminate and upscale transformative innovative solutions, mobilise and synergize relevant actors.</p>
<p>Target participants</p>	<p>National stakeholders from BlueMissionMed National and Regional HUBs and European and international key actors, from Policy, Business, Research&amp;Innovation and Civil Society.</p>
<p>Sectoral priority</p>	<p>The workshop will focus on marine and water pollution prevention through the following initiatives:</p> <ul style="list-style-type: none"> <li>• Circular solutions of fishing gear.</li> <li>• Implementing circular and bio-based solutions to prevent pollution in natural environments.</li> <li>• Helping HORECA sector with a certification and a practical tool to reduce its plastic impact while putting an end to false alternatives and greenwashing.</li> <li>• Supporting cities in taking bold action to stop plastic pollution, with a goal to reduce plastic leakage by 30%.</li> <li>• Conducting educational actions aimed at promoting a positive shift in the relationship between society and the ocean.</li> </ul>
<p>Link</p>	<p>Registration Link: <a href="https://marlice.org/en/registration-and-registration/">https://marlice.org/en/registration-and-registration/</a></p> <p>We request your consent to receive the BlueMissionMed's newsletter and information. By subscribing, you will stay updated on the latest developments in coastal and marine environmental protection.</p>

## Draft Agenda

<p>11.00-11.15</p> <p>Opening</p>	<p>Setting the scene for systemic transformation:</p> <p>Welcome and objectives of the session. Francina Moya-IEO-CSIC/ Irene Alonso-Ecorys/ Ignasi Mateo-MedWaves</p>
<p>11.15-12.15</p> <p>“Showcase and demonstrate” session</p>	<p>Presentation of transformative innovative solutions selected to respond to specific Spanish territory and needs</p> <p><b>Oihane Cabezas (AZTI):</b> SEACULAR (Circular design of Fishing gear).</p> <p><b>Stefania Campogianni (WWF Mediterranean Marine Initiative-Plastic Smart Cities):</b> A global city initiative for no plastic in nature.</p> <p><b>David Ponce (Aitiip Centro Tecnológico):</b> Circular and bio-based Solutions for the ultimate prevention of plastics in rivers integrated with elimination and monitoring technologies.</p> <p><b>Tupa Rangel (SAVE THE MED):</b> Incentivizing the reduction of single-use plastic in the hotel and catering industry in the Balearic Islands.</p> <p><b>Andreu Dalmau (SUBMON):</b> Conducting educational actions aimed at promoting a positive shift in the relationship between society and the ocean.</p>
<p>12.15-12.50</p> <p>“Mobilisation and Mutual Learning” session</p>	<p>Mobilising stakeholders towards the Implementation of tailored Transformative Innovative solutions to protect Ocean and Waters: interactive debate to co-create regional implementation roadmaps</p> <p>Francina Moya (IEO-CSIC), Irene Alonso (Ecorys), Ignasi Mateo (MedWaves)</p> <p>Key questions:</p> <ul style="list-style-type: none"> <li>• Question 1.- What kind of barriers or resistances do you think that this solution will encounter?</li> <li>• Question 2.- What kind of opportunities or enablers will allow the solution to succeed?</li> <li>• Question 3.- As a stakeholder, what would you need to better implement this solution?</li> </ul>
<p>12.50-13.00</p> <p>Wrap up and next steps</p>	<p>Conclusions and next steps.</p>